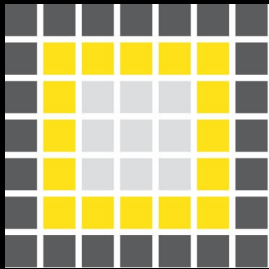


Chinese Whispers

WED 16 DEC 2009

DDB^o China Group DDBLOG



Tribal DDB named “Digital Agency of the Year 2009”

At last Wednesday’s Media Agency of the Year Awards in Singapore, Tribal DDB received the highest accolade. It was named “Digital Agency of the Year” in our region. Now in their 16th year, the Awards are recognized as some of the toughest in the Market with the judging panel made up of top regional marketers as well as advertising insiders.



*Dirk Eschenbacher and
Amanda King pick up the Award*



*Smiles all around!
DDB and Tribal DDB colleagues celebrate*

In a tough economic year Tribal DDB has had a record new business wins, breakthrough campaigns, and, importantly, hard numbers to back up the effectiveness of its communication campaigns. It is a hugely proud moment for our network and is a real testament to the passion and hard work of the Tribal team across Asia – especially when 3 years ago Tribal DDB was just beginning here. This was made possible by our clients who were brave enough to come on the journey with us! We look forward to what’s in store for 2010.

Season’s Greetings and Best wishes !

Dick van Motman
President & CEO, DDB China Group
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